

2020 CABIN FEVER DAYS

Business Advertising Packages

There are FOUR ways to advertise your Canyon business to Cabin Fever Days crowds in 2019. All advertising proceeds go to cover the cost of materials production including new signage, and to pay for the SHUTTLE. The PARKING SHUTTLE makes continuous loops through Hungry Horse, Martin City and Coram on Saturday (12pm-12am, 2 shuttles) and Sunday (12pm-10pm), picking up at designated parking areas and Sugar Hill, and stopping by request at participating Canyon businesses on the route.

BROCHURE AD: 2500 copies of our quad-fold brochure will be handed out at both Martin City entrances, distributed at the Whitefish Winter Carnival parade in conjunction with our float, and distributed at select Flathead Valley locations and all participating businesses for three weeks prior to Cabin Fever weekend. Brochure advertisers will have a marker on the shuttle map. Space is limited.

- \$125 – ad includes small advertisement with logo and pin on the shuttle map
- \$50 – Sponsor Mention, includes pin on the shuttle map only
- commitment deadline Dec 2nd, Artwork due by December 16th
- Add a Website Ad and/or Shuttle Ad for \$50 additional each!

BANNER AD: 2' x 8', full color vinyl banner ads will line the entrance to the festival and remain in place all weekend, offering prime exposure to the crowds coming and going from the Barstool Races. Price includes: logo & text, grommets, delivery to Sugar Hill and banner installation.

- \$125 – commitment deadline Dec 30th, Artwork to Fast Signs by Jan 7th.
- Jpeg images are accepted but not alterable. Vector images are preferred.
- Additional artwork will be billed separately from Fast Signs at \$60/hour
- Add a Website Ad and/or Shuttle Ad for \$50 additional each!
- LAST YEAR'S BANNER ADVERTISERS – use last year's banner for only \$75!

SHUTTLE AD: 8 premium ad display spaces are available on the Shuttle, great for businesses on the route or vendors in Martin City!

- \$100 – for shuttle ad only OR \$50 with purchase of Brochure or Banner Ad.
- Must provide a laminated 11x17 ad. No hand drawn signs allowed.
- Ad production available for an additional \$50